

2026 Sponsorship Opportunities

Retrofit Academy Awards

Tuesday 03 March 2026 | National Retrofit Conference Theatre,
ExCeL London (Co-located with Futurebuild)



The Retrofit Academy CIC is the Driving Force in Retrofit Skills and Knowledge.

We have led the way in attracting, training and developing the UK's retrofit professionals since its inception in 2016. Those people now form a community of practice that is driving high-quality retrofit at scale.

The Retrofit Academy Awards are the only event of their kind and celebrate excellence in retrofitting, honouring outstanding contributions across the industry. By aligning your company with this event, you are not only showcasing your commitment to innovation and sustainability, but also place yourself at the heart of a network of over 200 market-leading organisations.

Contents:

- PAGE 3: Headline Sponsorship
- PAGE 4-5: Category Sponsorship
- PAGE 6: Event Brochure Sponsor
- PAGE 7: Trophy Sponsor
- Page 8: Discounts & Bundle Deals

Headline Sponsor £10,000+VAT *Member Discounts Available

- Reserved seating on the front row for up to 10 of your clients & colleagues
- Acknowledgement in pre-event marketing campaign including social media posts & HTML email campaigns
 - Social media: Total combined following 11,300 across LinkedIn, Twitter and Instagram
 - Website: Over 3,000 Visitors PCM *Users over Futurebuild period 03-07 March 2025: 1.4k users, 1k new users.
 - Your marketing team will be provided with personalised graphics & copy to support your promotions
- Full page advertisement in a premium position plus logo, bio and company URL in the on-the-night event brochure which is distributed to each delegate at the event
- Logo on master presentation slides
- Logo on on-site printed collateral including pop-up banners & lectern graphic
- Logo on branded sweet treats which are distributed to each delegate alongside the event brochure
- Logo on the custom printed totem on the Retrofit Academy Members Pavilion
- Acknowledgement on both the Awards website and entry platform; Award Force
- Acknowledgment from the Awards host at the Awards
- PLUS One of the following:
 - 5-Minute Audience Address (Pre-Ceremony)
 - Handover of our Highly Commended Certificates

Category Sponsor £3,500+VAT **Member Discounts Available*

- Exclusive ownership of an individual category, establishing a strong affiliation with your chosen area of excellence
- Acknowledgement in pre-event marketing campaign including social media posts & HTML email campaigns
 - Social media: Total combined following 11,300 across LinkedIn, Twitter, Facebook and Instagram
 - Website: Over 3,000 Visitors PCM *Users over Futurebuild period 03-07 March 2025: 1.4k users, 1k new users.
 - Your marketing team will be provided with personalised graphics & copy to support your promotions
- Strip advertisement (¼ Page) in the on-the-night event brochure plus your logo, bio and company URL alongside your categories shortlist
- Logo on relevant presentation slides
- Acknowledgement on the category trophy (and highly commended certificate where applicable)
- Acknowledgement on both the Awards website and entry platform; Award Force
- Acknowledgment from the Awards host during the ceremony
- Opportunity for a senior representative to hand over the trophy to the category winner
- Photograph of senior representative handing over award to winner

Categories Available to Sponsor:

- Retrofit Assessor of the Year
- Retrofit Coordinator of the Year
- Retrofit Designer of the Year
- Retrofit Academy Graduate Award **(SOLD)**
- Retrofit Product of the Year - Building Fabric
- Retrofit Product of the Year - Building Services
- Retrofit Product of the Year - Smart Technologies
- Retrofit Coordination Company of the Year
- Retrofit Design Practice of the Year
- Retrofit Installer of the Year **(RESERVED)**
- Retrofit Principal Contractor of the Year **(RESERVED)**
- Retrofit Surveying Company of the Year
- Retrofit Local Authority of the Year
- Retrofit Housing Association of the Year
- Retrofit Partnership of the Year

Event Brochure Sponsor £2,500+VAT

- Acknowledgement in pre-event marketing campaign including social media posts & HTML email campaigns
 - Social media: Total combined following 11,300 across LinkedIn, Twitter, Facebook and Instagram
 - Website: Over 3,000 Visitors PCM *Users over Futurebuild period 03-07 March 2025: 1.4k users, 1k new users.
 - Your marketing team will be provided with personalised graphics & copy to support your promotions
- Logo on the front cover and full-page advert on the back cover of the on-the-night event brochure which is distributed to every delegate at the Awards ceremony
- Logo and bio in the on-the-night event brochure
- Logo on master presentation slides
- Acknowledgement on both the Awards website and entry platform; Award Force
- Acknowledgment from the Awards host at the Awards

Trophy Sponsor £2,500+VAT

- Acknowledgement in pre-event marketing campaign including social media posts & HTML email campaigns
 - Social media: Total combined following 11,300 across LinkedIn, Twitter, Facebook and Instagram
 - Website: Over 3,000 Visitors PCM *Users over Futurebuild period 03-07 March 2025: 1.4k users, 1k new users.
 - Your marketing team will be provided with personalised graphics & copy to support your promotions
- Full page advertisement in the on-the-night event brochure
- Logo and bio in the on-the-night event brochure
- Logo on master presentation slides
- Acknowledgement on the trophies
- Acknowledgement on both the Awards website and entry platform; Award Force
- Acknowledgment from the Awards host at the Awards

Discounts & Bundle Deals

- Package 1: Corporate Membership, Awards Sponsorship Package & Exhibition Pod
- Package 2: Corporate Membership & Awards Sponsorship
- Package 3: Awards Sponsorship & Exhibition Pod

*Savings range from £100 to £500 depending on package and membership type.



Exhibition Pod:

- Retrofit Academy Members Pavilion
- 2026 National Retrofit Conference & Expo (Co-located with Futurebuild, ExCeL London)
- Tuesday 03 - Thursday 05 March 2026

Scan the QR Code to Learn More!

Get in touch

For more information about these or any other sponsorship opportunities, please contact us directly:

Jessica Holland, Conference & Awards Manager
E: jessica.holland@retrofitacademysolutions.com

